



## **Decentralised Creators Mobile App**

MetaStudio is the DAO platform where you can sell your content in full privacy, retain ownership, receive all the profit, and decide the way your community works.

**Confidential Pitchdeck Preseed Version 2.3 (Q3 2023)**



## Why MetaStudio?

**The Creators market is the Fastest Growing Digital Market in the last 3 years.**

Estimated at 250 billion US\$ in 2022, is expected to grow towards 500 billion US\$ in 2023 (source: Goldman Sachs).

After researching over 10,000 Content Creators / Influencers, they told us their main issues today are:

1. Unfair rules and abuses by current platforms
2. Huge commissions paid (20% to 50%)
3. Lack of real privacy (lots of personal data hacks)

**META STUDIO will help content creators and their audience solve all these problems by functioning as a full DAO = Decentralized Autonomous Organisation**



Decentralized Platform for Content creators and Influencers  **meta** studio You get 100% of your Profit

[www.metastudio.land](http://www.metastudio.land) [welcome@metastudio.land](mailto:welcome@metastudio.land)



# Our USP & Positioning

## Our Unique Selling Point:

***MetaStudio is the Decentralized Platform for Content Creators and Influencers, providing them with Full Ownership, DAO management, transparent costs, Web 3.0 Privacy, and an Easy-to-use Experience.***

## Positioning

As you are reading this, there is a huge number of metaverses being built right at this very moment.

However, The Metaverse for the content business is still not here. You can find many NFT marketplaces, and metaverses selling “land” or games with retail brands, financial businesses, or e-commerce but, as far as we know, **MetaStudio is the first project to create a decentralized business universe dedicated to creators.**

We are aware the full immersive Metaverses with interoperability are still years away and mass adoption of VR / AR will not happen soon, therefore **we plan to release our V1 as a mobile app version** with a 100% opening to current market usage. This will answer the creator's needs today, which are not connected to VR but to Decentralization, Profit sharing, and Privacy, and also allow us to **provide ROI to investors and grow the user base**, while we work in the background on the immersive final version of MetaStudio adapting to the new technologies developed for Metaverse by the market.



# \$METAS Token

**\$METAS is a Utility Token that will power the MetaStudio platform.**

## Why invest in \$METAS?

1. It is based on ETH and Binance Smart Chain but also compatible with other blockchains.
2. We made it **safe, fast and easy, allowing you to use multi-coin wallets and buy / sell instantly with very low costs.**
3. \$METAS and all our smart-contracts are built by one of the world's top blockchain development companies in the world today.
4. \$METAS and all our whitepaper/Github were also **audited by Quantstamp**, one of the top audit platforms, to ensure the safest experience for all of our users.
5. **\$METAS was approved by finma.ch our Swiss financial regulator**, to be sold worldwide as a Utility Token!



# MetaStudio Tokenomics

**Total Supply:** 5,000,000,000 \$METAS Tokens

## Token Allocation:

<b>Initial Token Sale in 3 stages</b>	- 30%
<b>Future Developments (new features)</b>	- 25%
<b>Incentives (community, marketing)</b>	- 10%
<b>Team &amp; Founders</b>	- 10%
<b>Advisory Board</b>	- 5%
<b>Company Reserve (future immersive)</b>	- 20%



# MetaStudio Legal Framework

**\$METAS is a 100% Utility Token powering up MetaStudio.**

MetaStudio is owned and operated by MetaStudio Land AG, a regulated Swiss company with a paid capital of 100,000 CHF (\$110,000).

Before any sale, we have received acceptance of utility status from FINMA ([www.finma.ch](http://www.finma.ch)) to avoid any risk for us or our token owners.

Real Skin in the game: founders have already invested over \$300,000 in MVP development.

## 2022

Brand book  
Social Media and Communities  
One-pager  
General Intro Website  
Content: text, banners, how to videos  
Whitepaper  
Create and launch the Marketing plan  
Create Product Roadmap Investor Pitch  
Project Technical Setup (KYC, legal, etc)  
FINMA token sale approval  
Building partnerships  
Create and launch Marketing plan  
Create Product Roadmap  
Smart Contract Development  
Audit of Smart Contract (Quantstamp)

## 2023

Start pitching investors  
Meta Studio First NFT Collection on Sale  
Launch of the Partner Program for Content Creators ("Angels")  
Finalising Platform Design and Deep Specs (together with partner creators)  
Product Development Continues on the Blockchain Architecture and MetaStudio  
V1 (mobile app)  
Private testing  
Listing on Coinmarketcap  
Marketing Campaign Start  
Launch of V1  
IEO  
CEX Listing  
Token Distribution Stacking Rewards Start

## 2024

Developing Full and New Features based on DAO decisions.  
Working on the Immersive Platform (Metaverse)  
Reaching first 5 million users (10% of content creators and customers which also frequently use a crypto wallet)



# Meta Studio Team & Advisory Board

Our founding team has over 10 years of experience working with content creators and influencers, and is here to build a long-term platform addressing the real needs of its users. Our company, Meta Studio Land AS, is based in Switzerland, has a 100,000 CHF subscribed capital and operated in full legal frame under the rules and approval by [www.finma.ch](http://www.finma.ch)

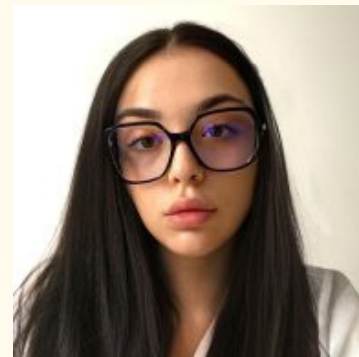
## Founding Team



Adrian Niculescu  
**CEO**



Mugur Cosmin Frunzetti  
**CSO**



Roxana Pînzaru  
**CMO**



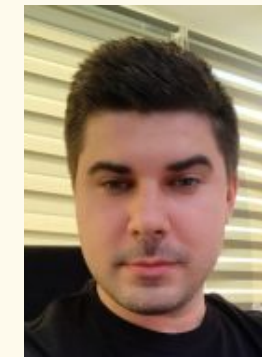
Ovidiu Rebegea  
**CTO**



Fabien Arnedo  
**Head of Partnerships**



Blockchain XDev  
**CTO & Development**



Robert Vanderty  
**Creators Management**

## Advisory Board



Daven Michaels



Timo Tiapper



Reuben Godfrey



Richard Trummer



Vladimir Dennis



Guillaume Micouin



Richard M. Holmes



## Market and estimations:

There are over 500 million active content creators and customers which also frequently use a crypto wallet (1 out of 10 creators and growing).

We estimate at least 10% of them will use MetaStudio, with an average yearly spend of 100 USD.

If you multiply this \$500,000,000 yearly turnover with the average token mass required in the normal cycle buy-sell of a platform, which is 50% of total transacted monthly, the normal price for a token at the end of 2024 should be at least US\$ **0,1** ( $\$500,000,000/12 * 0.5 / 2,000,000,000$  METAS in circulation).



# MetaStudio Contacts & Investor Relations

Thank you for investing your most precious resource, your time, in reading our pitch deck!

We think this is important: our team has a token allocation of course, but with the longest vesting period so  
... **we either make everyone else rich or we don't win anything for ourselves.**

We are not into launching and disappearing as we treat MetaStudio with the same seriousness we did all other projects in our lives. This is an amazing project built not just “to do something new”, it responds to real demand in the market. We will make it awesome, but we do need your support for this. Help us make this happen and we will reward you with a great opportunity.

Our team is 100% transparent, all our members are public, we have lots of AMA's on our social media and community Telegram/ Discord if you want to find out more about us and how we develop this project.

We are at your disposal for any questions, and happy to set up a call to discuss the opportunity MetaStudio can bring to your investment portfolio - just contact us at [welcome@metastudio.land](mailto:welcome@metastudio.land).