



Professional services

Customer-specific business solutions direct from BASIS



“No standard software can model my business accurately. My experience is that a business either runs customized software or packaged software plus Excel.”



Customized software

Consistently better than the competition

Going against the flow. Staying successful amid global competition is a daily challenge. Whoever is better is successful. Whoever wants to be better must be different from the competition. Going against the flow is the model for success.

One size fits all? The expertise of a successful company is visible in its business processes. Successful companies who use better processes can recognize and meet the desires of their customers faster and in a more customer-friendly way than their competitors, making that tiny, critical difference.

They make sure the management team has timely access to truly relevant information for data-driven decisions. They differentiate the company from the competition by integrating partners into sales and logistics processes, thus creating added value to all parties.

Businesses who settle for one-size-fits-all software run the risk of only offering one-size-fits-all customer service, and products as well. Installing customized software turns expertise into hard cash.



“Our WebStore system from BASIS connects our purchasing association’s office supplies wholesalers to over 12,000 retailers. This gives us a competitive advantage. No standard software could meet our requirements.”

*Klaus Danne, CEO
Papercompetence Group*

BASIS: Software and professional IT services under one roof

We “get” software

We understand our trade. Our team has the experience and capability required for every phase of your software project.

We place great value on quality and apply modern project management techniques that enable us to move our projects to a successful conclusion – on time and on budget.

We are in control of our tools, constantly in direct communication with our colleagues who market and support BASIS products worldwide as well as with the developer group. They highly value our feedback from

customer projects that influences the future development of BASIS tools.

We know the BASIS tools used for developing business applications better than anyone else. We can implement your software requirements quickly and efficiently to help reduce costs and reduce project turnaround time.

We have one phone number for all support. You will also save time and have peace of mind running applications in production because support for your application and the development framework you use are literally all under one roof.

“We use BASIS BBJ-based software as middleware to enhance and integrate the various standard applications we use. It is affordable and flexible.”



The right tool for any business software requirement

What makes BASIS tools stand out

They are a complete toolset. The BBJ[®] programming language lies at the very heart of its product family. It is flexible and easy to use, yet very powerful. It incorporates multiple critical functions for programming turnkey commercial applications.

Brick by brick, BBJ integrates fully with Java so it runs on any operating system and hardware platform without the need of changing any source code. And, thanks to browser user interface technology, it also runs on the Web and modern smartphones and tablets without the need for Java on the client.

BASIS regularly updates BBJ to keep it compatible with current software and operating systems generations.

BASIS technology provides a genuine three-tier architecture. During development, the programmer does not need to think about which environment to run the software in.

Because the visual, processing, and data storage layers are separate, software is low maintenance and easily scalable. And of course, it is also suitable for cloud computing.

BBJ provides tools for various specific applications that are in tune with each other:

...**the integrated development environment** with code editor and debugger enables both procedural and object-oriented software development.

... **the database turbo engine and RAD tool,** Barista Application Framework, dramatically accelerates graphical software development for database applications.

... **the modular ERP building blocks,** AddonSoftware[®] by Barista[®] modules, are the biggest bricks in the BASIS construction kit. They model business areas and act as building blocks for complex business applications and industry solutions.

Our services



**Modernizing
legacy
applications**

**Application
programming**



Installation



Consulting

**Project
management**



**Second level
support**

Migration

**System
optimization**



**Custom
trainings**



“BASIS’ long-standing history is something special in the short-lived IT industry.”



BASIS International Ltd. – the company

Future-proof since 1985

Experienced and independent. BASIS has been developing and selling software development environments for business applications since the mid-eighties.

BASIS is one of the oldest companies still succeeding in the IT industry, and one of the very few that is and has always been privately owned and independent.

Independence enables BASIS to maintain an enduring business policy with a clear customer focus – a focus that makes your needs the yardstick for innovation.

Large customer base. BASIS has used this policy to build a community of sales and development partners and mid- to large-sized clients in over 30 countries who create and use software written with BASIS tools.

From Business BASIC to Java. BASIS has kept all BASIS product generations compatible with one another for you and, at the same time, has kept up with new technical developments – right up to today.

Future-proof. BASIS has never forced its customers to upgrade to a new product generation. Rather, it has convinced them of the need through innovation.



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