

Privacy Policy

Welcome to AdQuick ("AdQuick," "us," "our," and "we"), a website located at www.AdQuick.com (the "Site") and operated by AdQuick, Inc. We are committed to maintaining robust privacy protections for our Users.

Our Privacy Policy ("Privacy Policy") is designed to help you understand how we collect, use, and safeguard the information you provide to us and to assist you in making informed decisions when using our Service. Capitalized terms have the same meaning as defined in our Terms of Use.

By accepting our Privacy Policy and Terms of Use (found here: located at www.adquick.com/terms), you consent to our collection, storage, use, and disclosure of your personal information as described in this Privacy Policy.

Children's Online Privacy Protection Act

We do not intentionally gather Personal Information from visitors who are under the age of 13.

Types of Data We Collect

We collect "Non-Personal Information" and "Personal Information." Non-Personal Information includes information that cannot be used to personally identify you, such as anonymous usage data, general demographic information we may collect, referring/exit pages and URLs, platform types, preferences you submit, and preferences that are generated based on the data you submit and the number of clicks. "Personal Information" means data that allows someone to identify or contact you, including, for example, your name, address, telephone number, e-mail address, as well as any other non-public information about you that is associated with or linked to any of the foregoing data.

Information You Provide to Us

We may collect Personal Information from you, such as your first and last name, e-mail and mailing address, phone, and password when you create an account to log in to our network ("Account"). When you purchase Courses on our Site our payment processor will collect all information necessary to complete the transaction, including your name, credit card information, billing information, and direct deposit information. We retain information on your behalf, such as files and messages that you store using your Account. If you provide us feedback or contact us via e-mail, we will collect your name and e-mail address, as well as any other content included in the e-mail, in order to send you a reply. When you participate in one of our surveys, we may collect additional information that you knowingly provide. When you post messages on the Services or on a Social Networking Site ("SNS") where we have a page or presence (collectively "SNS Pages"), the information contained in your posting may be republished on our Site and other users may be able to see them.

Information Collected via Technology

- In an effort to improve the quality of the Service, we track information provided to us by your browser or by our software application when you view or use the Service, such as the website you came from (known as the "referring URL"), the type of browser you use, the device from which you connected to the Service, the time and date of access, and other information that does not personally identify you. We track this information using cookies, or small text files which include an anonymous unique identifier. Cookies are sent to a user's browser from our servers and are stored on the user's computer hard drive. Sending a cookie to a user's

browser enables us to collect Non-Personal information about that user and keep a record of the user's preferences when utilizing our services, both on an individual and aggregate basis. The information we collect with cookies is not sold, rented, or shared with any outside parties. Users who disable their Web browser's ability to accept cookies will be able to browse our Site but may not be able to successfully use our Service.

- We use both session ID cookies and persistent cookies. A session ID cookie expires when you close your browser. A persistent cookie remains on your hard drive for an extended period of time. You can remove persistent cookies by following directions provided in your Internet browser's "help" file. Persistent cookies enable us to track and target the interests of our users to enhance the experience on our Site. This privacy policy covers the use of cookies by our Site only and does not cover the use of cookies by any advertisers.
- We may also use third party analytics services such as Google Analytics or Google AdSense to collect information about how you use and interact with our Services. Such third party analytics services may use cookies to gather information such as the pages you visited, your IP address, a date/time stamp for your visit and which site referred you to the Site. Such information will not be used to associate individual Site visitors to any Personal Information. All data collected by such third parties on our behalf is used only to provide us with information on Site usage and is not shared with any other third parties.
- Web pages may contain an electronic file called a web beacon that allows a web site to count users who have visited that page or to access certain cookies. We may use web beacons in the following ways: (1) in order to count users and to recognize users by accessing our cookies; and (2) personalize your user experience. In general, any file served as part of a web page, including an ad banner, can act as a web beacon.

Use of Your Personal Information

In general, Personal Information you submit to us is used either to respond to requests that you make, or to aid us in serving you better. We use your Personal Information in the following ways:

- identify you as a user in our system;
- provide improved administration of our Services;
- provide the Services you request;
- improve the quality of experience when you interact with our Services;
- send you a welcome e-mail to verify ownership of the e-mail address provided when your Account was created;
- send you administrative e-mail notifications, such as security or support and maintenance advisories;
- respond to your inquiries related to employment opportunities or other requests;
- to send newsletters, surveys, offers, and other promotional materials related to our Services and for other marketing purposes of third parties;
- perform marketing or data analysis.

Use of Non-Personal Information

In general, we use Non-Personal Information to help us improve the Service and customize the user experience. We also aggregate Non-Personal Information in order to track trends and analyze use patterns on the Site. This Privacy Policy does not limit in any way our use or disclosure of Non-Personal Information and we reserve the right to use and disclose such Non-Personal Information to our partners, advertisers and other third parties at our discretion.

If our information practices change at any time in the future, we will post the policy changes to the Site so that you may opt out of the new information practices. We suggest that you check the Site periodically if you are concerned about how your information is used.

Disclosure of Your Personal Information

We disclose your Personal Information as described below and as described elsewhere in this Privacy Policy.

Third Party Service Providers. We may share your Personal Information with third party service providers to: provide you with the Services that we offer you through our Site; to conduct quality assurance testing; to perform marketing; to run data analysis; to facilitate creation of accounts; to provide technical support; and/or to provide other services to the Company.

Other Disclosures. Regardless of any choices you make regarding your Personal Information (as described below), Company may disclose Personal Information if it believes in good faith that such disclosure is necessary (a) in connection with any legal investigation; (b) to comply with relevant laws or to respond to subpoenas or warrants served on Company; (c) to protect or defend the rights or property of Company or users of the Services; and/or (d) to investigate or assist in preventing any violation or potential violation of the law, this Privacy Policy, or Terms of Use.

Links to Third Party Websites

As part of the Service, we may provide links to or compatibility with other websites or applications. However, we are not responsible for the privacy practices employed by those websites or the information or content they contain. This Privacy Policy applies solely to information collected by us through the Site and the Service. Therefore, this Privacy Policy does not apply to your use of a third party website accessed by selecting a link on our Site or via our Service. To the extent that you access or use the Service through or on another website or application, then the privacy policy of that other website or application will apply to your access or use of that site or application. We encourage our users to read the privacy statements of other websites before proceeding to use them.

Your Rights Regarding the Use of Your Personal Information

You have the right at any time to prevent us from contacting you for marketing purposes. When we send a promotional communication to a user, the user can opt out of further promotional communications by following the unsubscribe instructions provided in each promotional e-mail. You can also indicate that you do not wish to receive marketing communications from us in the "Settings" section of your Account. Please note that notwithstanding the promotional preferences you indicate by either unsubscribing or opting out in the Settings section of your Account, we may continue to send you administrative emails including, for example, periodic updates to our Privacy Policy.

Security of Your Personal Information

We implement security measures designed to protect your information from unauthorized access. Your account is protected by your account password and we urge you to take steps to keep your personal information safe by not disclosing your password and by logging out of your account after each use. We further protect your information from potential security breaches by implementing certain technological security measures. However, these measures do not guarantee that your information will not be accessed, disclosed, altered or destroyed by breach of such firewalls and secure server software. While we use reasonable efforts to protect your Personal Information, we cannot guarantee its absolute security. By using our Service, you acknowledge that you understand and agree to assume these risks.

Data Retention

How long will my personal data be utilized?

We will only retain your personal data for as long as reasonably necessary to fulfill the purposes we collected it for, including for the purposes of satisfying any legal, regulatory, tax, accounting or reporting requirements. We may retain your personal data for a longer period in the event of a complaint or if we reasonably believe there is a prospect of litigation in respect to our relationship with you. To determine the appropriate retention period for personal data, we consider the amount, nature and sensitivity of the personal data, the potential risk of harm from unauthorized use or disclosure of your personal data, the purposes for which we process your personal data and whether we can achieve those purposes through other means, and the applicable legal, regulatory, tax, accounting or other requirements.

You can request details of our retention periods for different aspects of your personal data by contacting us at support@adquick.com.

In some circumstances you can ask us to delete your data; see “your legal rights” section below for further information.

In some circumstances we will anonymize (via encryption and other methods) your personal data, so that it can no longer be associated with you, for research or statistical purposes, in which case we may use this information indefinitely without further notice to you.

Where you are or have been a free-tier user and you have exercised your right to request erasure of your personal data used for the purposes of Development and Improvement Processing (e.g., after having deleted your account or upgraded to a paid-for subscription), where there is no other valid reason for us to retain it (e.g., to comply with law), we will delete any personal data used for that purpose. However, we may continue to use any information derived through the Development and Improvement Processing provided that it is de identified, anonymized, and/or aggregated in such a manner that such information no longer identifies you, your content or any other person(s).

Changes to This Privacy Policy

We reserve the right to change this policy and our Terms of Service at any time. We will notify you of significant changes to our Privacy Policy by sending a notice to the primary email address specified in your account or by placing a prominent notice on our site. Significant changes will go into effect 30 days following such notification. Non-material changes or clarifications will take effect immediately. You should periodically check the Site and this privacy page for updates.

Google API Services for Google Sheets

AdQuick uses Google API Services to connect directly with Google via the AdQuick Google App ("App"). The App will be exclusively used to collect user's business-related data from spreadsheets hosted by Google Sheets service. The App will not access, use, store, or share any additional user data that is not prior stated in this privacy policy. It should also be noted that all data accessed, used, stored, or shared by App is not confidential to AdQuick and can be accessed by other means.

Requesting Deletion of Data

If you'd like AdQuick to delete your data, please email security@adquick.com with "Data deletion request" in the subject line. We will delete all the data for your organization, including any data obtained via our Facebook integration, within 24 to 48 hours.

Plaid Technology (for ACH)

AdQuick uses Plaid Technologies, Inc. ("Plaid") to gather End User's data from financial institutions. By using our service, you grant AdQuick and Plaid the right, power, and authority to act on your behalf to access and transmit your personal and financial information from the relevant financial institution. You agree to your personal and financial information being transferred, stored, and processed by Plaid in accordance with the Plaid Privacy Policy (<https://plaid.com/legal>).

Cookie Policy

AdQuick uses cookies and similar tracking technologies to improve your browsing experience, analyze site traffic, and provide personalized content. Cookies are small text files stored on your device that help us remember your preferences and track usage patterns.

Types of Cookies We Use

Essential Cookies: Necessary for site functionality, such as account login and security features.

Performance & Analytics Cookies: Help us understand how users interact with our Site, improve performance, and generate aggregate usage data. Third-party services such as Google Analytics may be used.

Advertising & Targeting Cookies: Track user activity to deliver relevant ads and measure ad performance.

Your Choices

You can control or disable cookies through your browser settings. Note that disabling certain cookies may affect the functionality of our Site and your user experience.

Cloudflare Zaraz Implementation

AdQuick uses Cloudflare Zaraz to manage and control third-party tools and cookies. This ensures that cookies are only loaded in accordance with applicable consent laws and geographic restrictions.

Contact Information

If you have any questions regarding this Privacy Policy or the practices of the Site or Mobile Application, please contact us by sending an email to info@adquick.com.

Last Updated: This Privacy Policy was last updated on May 09, 2024